

**That Boy of Yours**—it seems like yesterday that mother mourned the transition from skirts to trousers——

**His rocking horse** will soon give way to baseball and the hockey stick——

**He's developing, changing every day,** and you haven't had his picture taken in more than a year——

**The Photographer in your town is J. W. BALD.** King Street—make an appointment to-day——

**COMING** 

# **Brass Craft**

— The Latest Hobby—Beautiful and Useful

You can do fine figured Brass Work in your leisure moments, which your friends will value at ten times what it cost you to make it. Outfits are very cheap. Full instructions with your first purchase.

Watch our Window!

**J. W. BALD,**

Stationery, Fancy Goods,  
Photographs. Post Cards.

# Ensign Films

Can now  
be procur-  
ed at our  
Studio.

These Films are guaranteed to be Superior to any other film in America. **DOUBLE INSTANTANEOUS.**

**A Splendid Dull Day Film.** The best Amateur work being made in Midland to-day is on Ensign Films. Use one roll and watch that happy smile.

## **J. W. Bald**

**PHOTOGRAPHER**

and

**STATIONER.**

# Don't Experiment

 It Costs Money

Have your Films Developed and Finished at our Studio.

THE MOST EXPERT ADVICE.

THE BEST MATERIALS, and

THE BEST SERVICE YOU CAN BUY.

Drop Your Films Through the Door—We Do The Rest.

J. W. BALD'S Studio & Art Store

# THE CHRISTMAS GIFT THAT LIVES

Your Photograph will be cherished long after the day's pleasures have been forgotten.

To-day, or any day up to Friday, 19th, will be a good time to come for Xmas Photos. Ask to see our Ivory.

Finish for the better class Portrait.

Have you seen "DAYBREAK"—by Maxfield Parrish—the Classiest of Gifts, and a joy forever.

SEE OUR WINDOW

J. W. BALD'S STUDIO AND ART STORE

**Sit Now for Your Christmas  
Portraits**      "Day or Night"

**BY APPOINTMENT.**

**J. W. BALD'S Studio & Art Store**



# SITTINGS DAY or NIGHT

By Appointment

Our Studio is now Equipped to Make  
Portraits at Night Equal to Daylight.

MAKE YOUR APPOINTMENTS EARLY

\$1.50 per dozen up.

J. W. Bald's Studio

- King St.

# BRING PROSPERITY BACK TO MIDLAND

Every dollar spent in Toronto or any other town for work that we can do as well, or better here, is a brake on the wheels of progress.

Be loyal to Midland's industries and business men, and as sure as the sun shines, some of the profits will filter back to your own pocket.

Amateurs, what about developing and finishing?

Remember, there is no film so well finished as the one developed and finished by a professional photographer, besides you help to pay salaries to Midland people.

Quick service, high grade work.

## J. W. BALD'S Studio.



# Insure Your Films!

Don't Experiment—Let our Experience be your insurance.

Prompt and Efficient Service.

**J. W. BALD**  
**STUDIO—KING ST.**

**YOU ARE**  
**SAVING**  
**MONEY**

When you leave your orders with us!

We do enlarging on Bromide of Silver Paper. The best stock that money can buy. Life Size \$2.50 up.

At  
**THE ART METROPOLE**

**J. W. BALD,**  
**Photographer.**

Give the Soldier  
A Swan Fountain Pen !

\$1.00 to \$6.00.

J. W. BALD, AGENT.

# J W. BALD STUDIO

Featuring . . .

Fine Portraits

at Reasonable Cost

Children's Photographs

a specialty.

---

Opp. Post Office - Midland  
34F.P.

Almost criminal negligence is the way one  
noted public man puts it, if you are care-  
less about the children's photographs.  
Make an early appointment.

---

**J. W. BALD**  
**PHOTOGRAPHER**

**OPPOSITE POST OFFICE**

See our Window!

# PICTURE FRAMES

DESIGNS TO SATISFY THE MOST CRITICAL.

Circassian Walnut Veneer.

Solid Walnut, Gum Wood and Roman Gold.

Platanord and French Ivory—Oval and Square.

Bring in your Photos or Enlargements. We can please you.

No frame is too good for the photo of the Boy Overseas.

J. W. BALD'S Studio & Art Store